



Kaushal Mahotsav – Lucknow – Uttar Pradesh

A celebration of skills, training, jobs, and apprenticeship opportunities



1. Background

National Skill Development Corporation (NSDC) under the aegis of Ministry of skill development and Entrepreneurship (MSDE) organized Kaushal Mahotsav on the 9th and 10th of March 2024, in Lucknow, bringing innumerable apprenticeship and job opportunities for the youth of Uttar Pradesh. Under the guidance of Hon'ble Minister of Defense, Shri Raj Nath Singh Ji, this initiative is a step towards fulfilling the government's commitment of facilitating employment opportunities.

The event not only aimed at providing a glimpse into potential employment opportunities locally, but also focused on connecting the youth with recruiters and corporates for opportunities outside Lucknow.

2. Summary of The Kaushal Mahotsav

Sr. no.	Particulars	Details
1	<i>Date of the Kaushal Mahotsav</i>	9 th and 10 th March 2024
2	<i>Venue of the Kaushal Mahotsav</i>	Lucknow University, Lucknow
3	<i>District of the Kaushal Mahotsav</i>	Lucknow
4	<i>State of the Kaushal Mahotsav</i>	Uttar Pradesh
5	<i>Kaushal Mahotsav Conducted by</i>	NSDC
6	<i>No. of Employers participated</i>	97
7	<i>No. of Candidates registered Online prior to the event.</i>	28510
8	<i>No. of Candidates attended physically</i>	8360
9	<i>No. of Candidates shortlisted</i>	6500
10	<i>No. of Job Offerings/selected</i>	2380
11	<i>Chief Guest of the event</i>	Hon. Minister of Defense (Shri. Raj Nath Singh Ji)

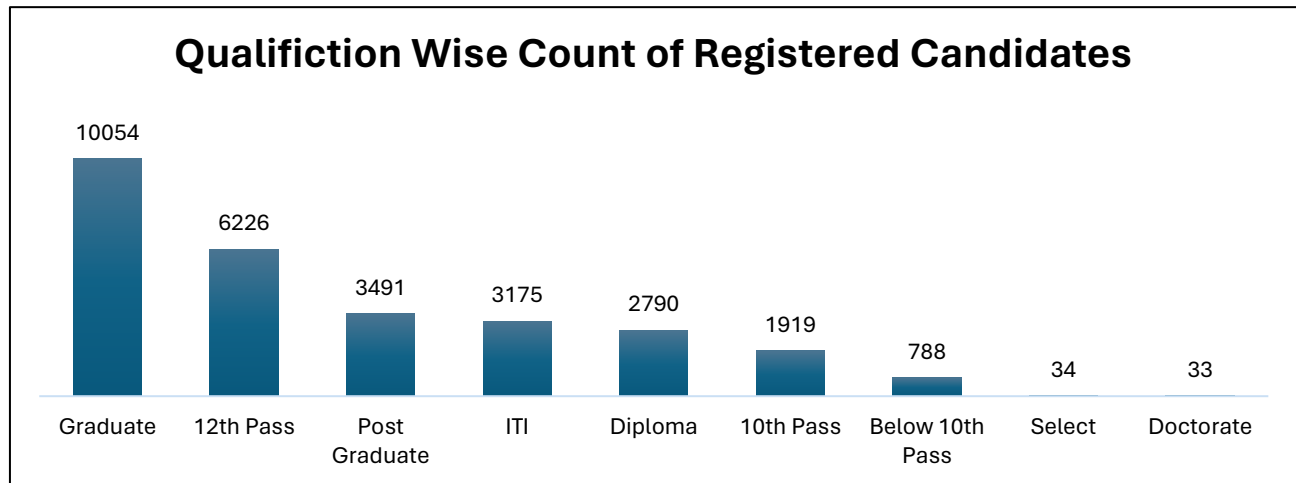
3. Snapshot of Lucknow Kaushal Mahotsav



4. During Kaushal Mahotsav

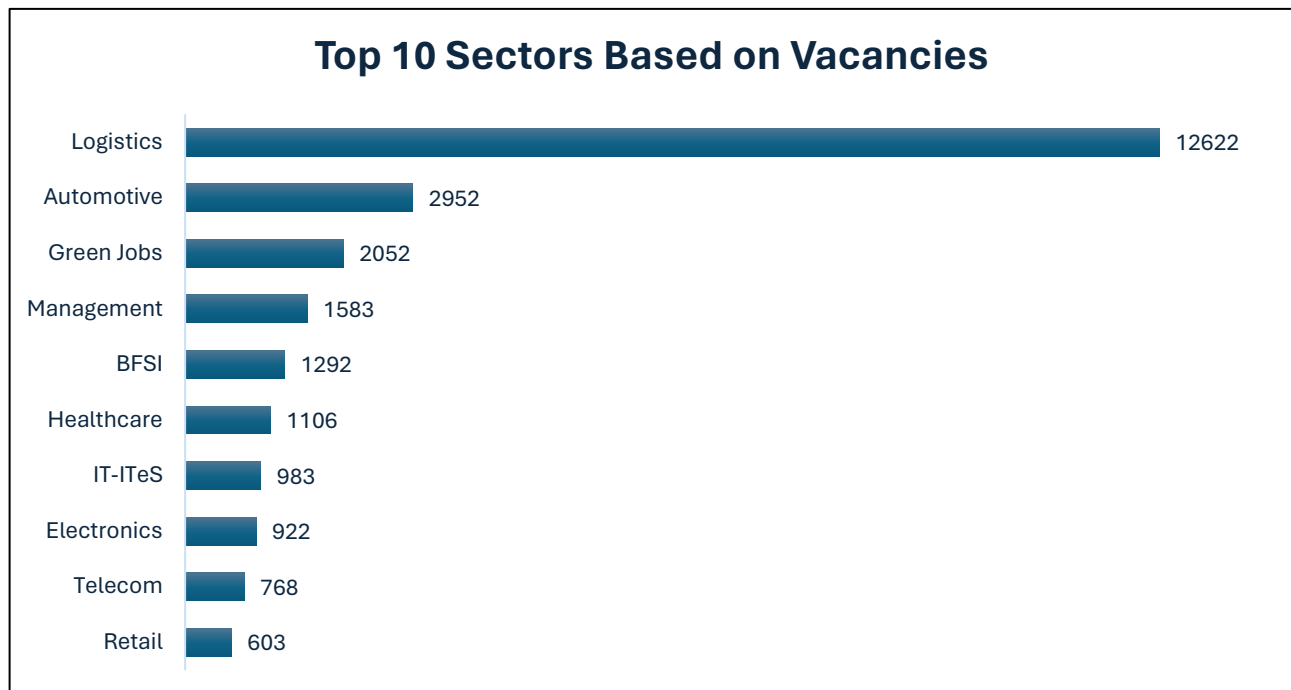
4.1 Registration of Candidates

- **28510 candidates** had registered on NSDC JobX (Kaushal Mahotsav Platform) to participate in the event.
- **8360 participated** on the day of the event.



4.2 Registration of Employers

- A total of **91 employers participated** on the day of the event (list of participating employers is attached as **Annexure 1**). A brief snapshot of these employers is captured below:



4.3 Employment Opportunities

6500 candidates were shortlisted during the event. This effort was supported by a pre- screening effort undertaken by the ground team. Employer wise count of shortlisted candidates is provided in **Annexure 2**.

4.4 Media & Press release

The Lucknow Kaushal Mahotsav received extensive coverage across various media platforms, with journalists and reporters capturing its vibrant atmosphere and showcasing its significance. The event was highlighted through press releases, ensuring that its essence reached a wider audience. **Annexure 3** provides a comprehensive list of articles published in reference to the Mahotsav, offering detailed insights into the event's impact and reach.

Annexure 1: List of employers present during the Lucknow Kaushal Mahotsav

S No	Name of the Employer
1	2Coms Consulting Pvt. Ltd
2	3i Infotech
3	A S Word Group
4	Accept Healthcare Services Opc Private Limited
5	Accosts Remedise Private Limited
6	Adecco India Private Limited
7	Agrawal Pharma
8	Anand Motor Agencies Ltd.
9	Apollo Homecare Health Ltd.
10	Axis Bank
11	Bajaj Capital Insurance Broking
12	Billionminds Management Services Pvt. Ltd.
13	Bright 4 Wheel Sales Pvt. Ltd
14	Bshr Consultant Private Limited
15	Buger Beans
16	Calibehr Business Support Services Private Limited
17	Centurion Education Pvt. Ltd
18	Credent Cold Chain Logistics Pvt. Ltd
19	Dayal Groups
20	Digital Public Seva
21	Distil Education & Technology Pvt Ltd
22	Dr. Rajendra Singh Samajik Sewa Sansthan
23	Ecorner Egovernance Services India Pvt. Ltd.
24	Employment Mantra
25	Evolve Hr Solutions
26	Force Motors
27	Flipkart internet Pvt. Ltd
28	Genius Consultants Ltd
29	Golden Tulip
30	Goel Multispecialty Hospital
31	Growfast Group of Company
32	Hdb Financial Services Ltd
33	Hindustan Remedies Private Limited
34	IIFL Samasta Finance Ltd
35	Indigo Airlines
36	Indira Memorial Educational Society
37	Initiative Data Systems Pvt, Ltd
38	Innov Source Pvt Ltd
39	Innovision Limited
40	International College For Security Studies(pragmatic)
41	Jay bhara Maruti Limited
42	Jai Mega Developers Pvt Ltd(JMD Groups)
43	Jubilant Food Work(Dominos)
44	Kapston Services Limited
45	KV Human Resources Private Limited

S No	Name of the Employer
46	Labournet India Pvt Ltd
47	LUCKNOW SAWACHHATA AVIYAN PVT. LTD.
48	Lulu India Shopping Mall Pvt Ltd
49	Mahendra Educational Private Limited
50	Marengo Asia Hospitals
51	Max Life Insurance Company Ltd.
52	Medensure Staffing Solutions
53	MEGA MIND SOLUTINS
54	Mr Brown Bakery & Food Products Pvt.ltd.
55	New Opportunity Consultancy Pvt Ltd
56	Niftel Communications Pvt Ltd
57	Nimson Herbal (India) Private Limited
58	Omega International
59	Orion Corporate Alliance Private Limited
60	Pakka Foundation
61	Patchy Future Success Facilitating Pvt Ltd
62	Planet Pci Infotech Ltd
63	Pratap Consultant
64	Prerna Engineering Education Group Pvt Ltd
65	PTC Industries Limited
66	Roppen Transportation Services Pvt Ltd
67	Satya microcapital
68	Satyasai Navkisan Green India Pvt. Ltd.
69	Saubhagya Foundation Trust
70	SONATA FINANCE PRIVATE LIMITED
71	SHRI KHATHU SHYAM MEGA MART LLP.(SKS)
72	SHRI SAI HOSPITALITY INN
73	Shriram Finance
74	Spectrum Talent Management Ltd.
75	Spnn Business Service Pvt Ltd (Avsar)
76	Startek
77	Teleperformance
78	Thakur Publication Pvt. Ltd.
79	The Goal India Pvt Ltd
80	The Wave Mall
81	Uttar Pradesh Unaided Private Schools Association
82	UMANGOT SOLAR
83	Uncrownedcrest pvt.ltd
84	Upsrtc
85	V5 Global Services Pvt Ltd
86	Vishal Mega Mart
87	Vision India
88	We Win Limited
89	Weavings Manpower Solutions Pvt.Ltd
90	Yashika Facility Manpower Solutions Pvt Ltd
91	Yuvashakti Skill India Private Limited

Annexure 2: Employer wise count of shortlisted candidates

S No	Company Name	No. of Shortlisted Candidates
1	The Goal India Pvt Ltd	423
2	Vision India Services Private Limited	405
3	A S Word	303
4	Adecco India Private Limited	285
5	Mahendra Educational Private Limited	237
6	Dr. Rajendra Singh Samajik Sewa Sansthan	223
7	Lulu India Shopping Mall Pvt Ltd	219
8	We Win Limited	213
9	V5 Global Services Pvt Ltd	203
10	Umangot Solar	177
11	Yuvashakti Skill India Pvt Ltd	165
12	Satyasai Navkisan Green India Pvt. Ltd.	155
13	Saubhagya Foundation Trust	154
14	Calibehr Business Support Services Private Limited	147
15	Flipkart Internet Private Limited	114
16	Lucknow Sawachhata Aviyan Pvt. Ltd.	112
17	Jay Bharat Maruti Limited	106
18	Labournet India Pvt Ltd	101
19	Prerna Engineering Education Group Pvt Ltd	87
20	Shriram Finance	87
21	Bright 4 Wheel Sales Pvt. Ltd.	86
22	Orion Corporate Alliance Private Limited	80
23	KAPSTON SERVICES LIMITED	77
24	Evolve Hr Solutions	75
25	Spnn Business Service Pvt Ltd (Avsar)	74
26	Centurion Education Pvt. Ltd.	72
27	Distil Education & Technology Pvt Ltd	66
28	Ptc Industries Limited	63
29	Planet Pci Infotech Ltd	63
30	3i Infotech	60
31	For Force Motors Authorised Dealers Of Up & Utk State By Dealer Owners & His Team	59
32	Mr Brown Bakery & Food Products Pvt.ltd.	56
33	Max Life Insurance Company Ltd.	55
34	Weavings Manpower Solutions Pvt Ltd	53
35	Digital Public Seva	51
36	Nimson Herbal (india) Private Limited	51
37	Vishal Mega Mart	49
38	Omega International	49
39	Indira Memorial Educational Society	48
40	Initiative Data Systems Pvt. Ltd	47
41	Uttar Pradesh Unaided Private Schools Association	45
42	Startek	45
43	Innovision Limited	45
44	Shri Khathu Shyam Mega Mart Llp.(sks)	45
45	Indigo Airlines	44
46	Accept Healthcare Services Opc Private Limited	44

S No	Company Name	No. of Shortlisted Candidates
47	Niftel Communications Pvt Ltd	43
48	The Wave Mall	43
49	GOEL MULTISPECIALITY HOSPITAL	43
50	Satya Microcapital Ltd	41
51	Jai Mega Developers Pvt Ltd (jmd Groups)	41
52	Dayal Groups	39
53	Bshr Consultant Private Limited	38
54	MEGA MIND SOLUTINS	38
55	Sonata Finance Private Limited	37
56	Growfast Group Of Company	37
57	Marengo Asia Hospitals	36
58	Patchy Future Success Facilitating Pvt Ltd	36
59	Hdb Financial Services Limited	35
60	Thakur Publication Pvt. Ltd.	32
61	Axis Bank	31
62	Leap India Private Limited	29
63	Pratap Consultant	27
64	Credent Cold Chain Logistics Private Limited	25
65	Innov Source Pvt Ltd	24
66	Uncrownedcrest.pvt.ltd	24
67	Spectrum Talent Management Ltd.	24
68	Golden Tulip	23
69	Pakka Foundation	22
70	Ecorner Egovernance Services India Pvt. Ltd.	21
71	Agrawal Pharma	21
72	2coms Consulting Pvt. Ltd	20
73	Accessories Division Hindustan Aeronautics Limited Lucknow	19
74	Anand Motor Agencies Ltd	18
75	International College for Security Studies (pragmatic)	18
76	Bajaj Capital Insurance Broking	16
77	Jubilant Food Work (Dominos)	16
78	Teleperformance	16
79	Genius Consultants Ltd	15
80	Employment Mantras	15
81	Accosts Remedies Private Limited	14
82	Burger Beans	13
83	Upsrtc	13
84	Ecom Express Ltd.	12
85	lifl Samasta Finance Ltd	11
86	Yashika Facility Manpower Solutions Pvt Ltd	11
87	Shri Sai Hospitality Inn	9
88	Kv Human Resources Private Limited	8
89	Writer Business Services Private Limited	6
90	Roppen Transportation Services Pvt Ltd	5
91	Medensure Staffing Solutions	5
92	New Opportunity Consultancy Pvt Ltd	4
93	Billionminds Management Services Pvt Ltd	2
94	Apollo Homecare Health LTD	2

S No	Company Name	No. of Shortlisted Candidates
95	V Mart Retail	2
96	Agkem Impex Pvt Ltd	1
97	A.G. Enterprises	1
98	Grand Total	6500

Annexure 3: Media & Press Release

S. No	Date	Publication	Edition	Headline
Print				
1.	Mar 07	The Pioneer	Lucknow	Employment fair on 9th and 10th March in Lucknow 'Pioneer News Service. Lucknow
2.	Mar 07	Amar Ujala	Lucknow	Employment fair on 9th and 10th
3.	Mar 07	Hindustan	Lucknow	Lucknow Kaushal Mahotsav will be held on 9th and 0th March
4.	Mar 07	Navbharat Times	Lucknow	90 companies will come to the employment fair, eight thousand youth will get work.
5.	Mar 07	Dainik Jagran	Lucknow	High school pass 9 and 10 will get a job worth Rs 10 thousand
6.	Mar 07	Dainik Bhaskar	Lucknow	“Skill Mahotsav” will be organized in Lucknow to empower the youth with employment and apprenticeship opportunities.
7.	Mar 07	Jan Madhyam	Lucknow	Kaushal Mahotsav will be organized in Lucknow to empower the youth.
8.	Mar 07	Jan Sandesh Times	Lucknow	Skill Mahotsav to be organized to empower youth with employment and apprenticeship opportunities
9.	Mar 07	Spasht Awaz	Lucknow	Kaushal Mahotsav will provide employment and apprenticeship opportunities to the youth: Pankaj
10.	Mar 07	Swatantra Bharat	Lucknow	Youth will get employment in skill festival
11.	Mar 07	Tijarat	Lucknow	Skill festival will be organized in Lucknow
12.	Mar 07	Voice of Lucknow	Lucknow	Mahotsav will prove to be a gamechanger in skill development: Neeraj Singh
13.	Mar 07	Nishpaksh Divya Sandesh	Lucknow	Kaushal Mahotsav will be organized in Lucknow to empower the youth.
14.	Mar 07	Daily News Activist	Lucknow	Skill festival will be organized in Lucknow
15.	Mar 07	Inquilaabi Nazar	Lucknow	Youth will get employment opportunities in skill festival
16.	Mar 07	Anubhav India	Lucknow	Youth will get employment opportunities in skill festival
17.	Mar 07	Daily Aag	Lucknow	Youth will get employment opportunities in skill festival
18.	Mar 07	My City	Lucknow	Youth will get employment opportunities in skill festival
19.	Mar 07	Desh Pratidin	Lucknow	Youth will get employment opportunities in skill festival

20.	Mar 07	Kanwhiz Times	Lucknow	Youth will get employment opportunities in skill festival
Online				
21.	Mar 07	The Times of India	Online	Skill Mahotsav: Two-day Skill Mahotsav from Saturday in Lucknow: National Skill Development Corporation to organize Lucknow Skill Program on March 9-10 at LU University
22.	Mar 06	The Statesman	Online	NSDC to organize mega recruitment drive in Lucknow
23.	Mar 06	Live Hindustan	Online	Lucknow Skills Mahotsav will be organized on 9th and 10th March
24.	Mar 07	APN News	Online	Kaushal Mahotsav in Lucknow to empower youth with employment and apprenticeship opportunities
25.	Mar 06	BNN Breaking	Online	Rajnath Singh to Inaugurate NSDC's Kaushal Mahotsav in Lucknow, Aiming at Youth Empowerment
26.	Mar 07	Vnexplorer	Online	NSDC to organize mega recruitment drive in Lucknow
27.	Mar 06	The Bharat Insider	Online	Kaushal Mahotsav in Lucknow to empower youth with employment and apprenticeship opportunities
28.	Mar 06	Varta Portal	Online	"Kaushal Mahotsav" will be held at 'Lucknow University' on March 9 and 10, 2024.
29.	Mar 06	INDIA NEWS LIVE	Online	"Skill Mahotsav" to be organized in Lucknow to empower youth with employment and apprenticeship opportunities – India News Live : Live Breaking News, Today News
30.	Mar 06	Investment Guru India	Online	"Kaushal Mahotsav" to be organized in Lucknow to empower youth with employment and apprenticeship opportunities.
31.	Mar 06	Investment Guru India	Online	Rajnath Singh to Inaugurate NSDC's Kaushal Mahotsav in Lucknow, Aiming at Youth Empowerment
32.	Mar 07	Investment Guru India	Online	Kaushal Mahotsav in Lucknow to empower youth with employment and apprenticeship opportunities
33.	Mar 06	Investment Guru India	Online	National Skill Development Corporation under the auspices of the Ministry of Skill Development and Entrepreneurship in collaboration with BJP leader Shri Neeraj Singh under the inspiration of Union Defense Minister and MP Lucknow Shri Rajnath Singh ji on 9-10 March 2024
34.	Mar 06	newsdeskjagran	Online	"Kaushal Mahotsav" to be organized in Lucknow to empower youth with employment and apprenticeship opportunities.
35.	Mar 06	Dainik Aaj	Online	"Kaushal Mahotsav" to be organized in Lucknow to empower youth with employment and apprenticeship opportunities.
Broadcast				
36.	Mar 06	Image Today	Online	Thousands of youth will get employment in Lucknow Kaushal Mahotsav @ImageTodayNews
37.	Mar 07	AIN News	Online	With the inspiration of Union Defense Minister and MP Lucknow Shri Rajnath Singh, BJP leader Shri Neeraj Singh

